



For Immediate Release

October 11, 2021

From: MAMES – Midwest Association of Medical Equipment Services
Rose Schafhauser, Executive Director, info@mames.com

**MAMES 2021: A Family Reunion Celebrating 40 Years
The MAMES Family Gathers in Minnesota!**

The Midwest Association for Medical Equipment Services held our first live event in two years last week as over 200 MAMES Family Members gathered in Minnesota to celebrate the beginning of our 40th year!

“It was amazing to be back together in person and to see over 200 of our MAMES Family together networking, learning and interacting over the two and a half day event! Here at MAMES we truly are a family looking out for each other and helping each other and it makes being a part of this event even more special after so much turmoil the last two years”, said MAMES Executive Director, Rose Schafhauser.



Sara Schafhauser-Wright Opens our Thursday morning session!

“The MAMES 2021: A Family Reunion event featured tracks developed by providers for providers that focused on being interactive discussions versus lectures from a presenter. With sessions including Leadership/Management, Operations/Reimbursement, Retail/Cash Sales, Payer Relations, Legislative and Speed Networking topics that Providers asked for the event covered the needs of our members in new and exciting ways. And when you add our sold out display hall featuring the best of the best in our industry, it made for an amazing event. But I think it is our focus on networking that really sets our events apart.” added Jim Schafhauser, MAMES Member Services.



Just a portion of our MAMES Family enjoying Thursday's Networking Luncheon!

The schedule for the MAMES 2021 included critical networking events such as breakfasts, lunches, our amazing 80's Party, a sold out Display Hall and a Bowling Pizza Party for all of our members and included our MAMES Displaying Members in ways that allowed for casual and productive networking between Providers and Vendors.

"MAMES was thrilled to be back together in person once again and we look forward to April 26 – 28, 2022 as we gather again in Des Moines, Iowa! So save those dates!" added Rose Schafhauser.



Just a few of our crazy family at the MAMES 80's Party

More information on the MAMES 2022 events will be available soon at; www.mames.com

The Midwest Association for Medical Equipment Services – MAMES represents nearly 250 providers, manufacturers and service representatives across the states of Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota and Wisconsin. For more information on MAMES please contact Rose Schafhauser, MAMES, Executive Director at: 651-351-5395 or at info@mames.com.