



Virtual HME News Business Summit Sponsorship Opportunities

Gold Sponsor – \$10,000, 1 Available

Event Branding:

- Your commercial/video played at start of each day (up to two min.)
- Logo on Summit sponsor slide that shows before all webcasts begin
- First full-page ad in the Conference Guide
- Company listing, logo and poster ad on virtual conference platform
- Literature/promo item in event materials

E-Marketing:

- Logo and company listing on the HME Summit website as the Gold Sponsor
- Top poster ad on HME Summit website
- Logo as the Gold Sponsor in every HME Summit promotional email
- Announcement of Gold Sponsorship in HME Newswire and HME News social media pages
- Ad in HME Summit Showcase
- Rotating poster ad on HME News.com for one month
- Premier logo included on Billboard ad running on HME News.com two weeks prior to conference

Publication Marketing:

- Logo on HME Summit print ads (July, August and September issues)
- Full-page ad in the 2021 State of the Industry Special Report

Bonus Benefits:

- Brand spotlight blast to 10,000 HME News subscribers
- Exclusive HME News in 10 podcast sponsorship with email promotion
- Post-event attendee list of all who registered
- 10 free registrations



September 9-10

**Contact your sales
rep to sign up:**

Northeast and Ohio

Sales Contact:

Sarah Flanagan, President
& Publisher

207-319-6967

sflanagan@hmenews.com

**Midwest, Southeast, and
West Coast Sales Contact:**

Jo Reed, Account Manager
207-749-7307

jreed@hmenews.com



Virtual HME News Business Summit Sponsorship Opportunities

Silver Sponsor – \$6,000, 5 Available

Event Branding:

- Exclusive sponsor of one of the five educational sessions: 30- to 60-second commercial played at start of the session and your logo on the presentation slides
- Logo on Summit sponsor slide that shows before all webcasts begin
- One full-page ad in the Conference Guide
- Company listing and logo on virtual conference platform
- Literature/promo item in event materials

E-Marketing:

- Logo and company listing on the HME Summit website as a Silver Sponsor
- Half poster ad on HME Summit website
- Logo as a Silver Sponsor in every HME Summit promotional email
- Announcement of Silver Sponsorship in HME Newswire and HME News social media pages
- Ad in HME Summit Showcase
- Logo included on billboard ad running on HMENews.com two weeks prior to conference
- Rotating bottom leaderboard ad on HMENews.com for one month

Publication Marketing:

- Logo on HME Summit print ads (July, August and September issues)
- Half-page ad in the 2021 State of the Industry Special Report

Bonus Benefits:

- Brand spotlight blast to 5,000 HME News subscribers
- Post-event attendee list of all who registered
- Five free registrations



September 9-10

Contact your sales rep to sign up:

Northeast and Ohio

Sales Contact:

Sarah Flanagan, President
& Publisher

207-319-6967

sflanagan@hmenews.com

Midwest, Southeast, and West Coast Sales Contact:

Jo Reed, Account Manager

207-749-7307

jreed@hmenews.com



Virtual HME News Business Summit Sponsorship Opportunities

Registration Sponsor – \$2,500

Event Branding:

- Logo on registration page
- Custom message in registration confirmation and reminder emails with link to your website
- One third-page ad in the Conference Guide
- Company listing and logo on virtual conference platform
- Logo on Summit sponsor slide that shows before all webcasts begin
- Literature/promo item in event materials

E-Marketing:

- Logo and company listing on the HME Summit website as a sponsor
- Logo in every HME Summit promotional email
- Announcement of sponsorship in HME Newswire and HME News social media pages
- Ad in HME Summit Showcase
- Logo included on billboard ad running on HMENews.com two weeks prior to conference

Publication Marketing:

- Logo on HME Summit print ads (July, August and September issues)

Bonus Benefits:

- Post-event attendee list of all who registered
- Two free registrations



September 9-10

Contact your sales rep to sign up:

Northeast and Ohio

Sales Contact:

Sarah Flanagan, President
& Publisher

207-319-6967

sflanagan@hmenews.com

Midwest, Southeast, and West Coast Sales Contact:

Jo Reed, Account Manager
207-749-7307

jreed@hmenews.com



Virtual HME News Business Summit Sponsorship Opportunities

Reception Sponsor – \$2,500

Event Branding:

- Recognition as sponsor during virtual reception
- One third-page ad in the Conference Guide
- Company listing and logo on virtual conference platform
- Logo on Summit sponsor slide that shows before all webcasts begin
- Literature/promo item in event materials

E-Marketing:

- Logo and company listing on the HME Summit website as a sponsor
- Logo in every HME Summit promotional email
- Announcement of sponsorship in HME Newswire and HME News social media pages
- Ad in HME Summit Showcase
- Logo included on billboard ad running on HMEnews.com two weeks prior to conference

Publication Marketing:

- Logo on HME Summit print ads (July, August and September issues)

Bonus Benefits:

- Post-event attendee list of all who registered
- Two free registrations



September 9-10

Contact your sales rep to sign up:

Northeast and Ohio

Sales Contact:

Sarah Flanagan, President
& Publisher

207-319-6967

sflanagan@hmenews.com

Midwest, Southeast, and West Coast Sales Contact:

Jo Reed, Account Manager

207-749-7307

jreed@hmenews.com